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Shanghai Richina Leathers announces formation of new Sales and product Development Team

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Today Shanghai Richina Leather, Ltd. (SRL) announced the formation of their new dedicated sales and product team:

Ronda DeBie: Director of Sales

Ronda has been in the industry for 14 years and with SRL for the past 5 years. She will manage all sales activities for SRL's bovine operations, and also handle direct account management responsibility for several top customers. Ronda will report to Shanghai based Kerry Brozyna, GM.

Contact information:

Email address: ronda.debie@srl-leather.com

Phone number (cell): 414-218-9089

Paul Gagne: Director of Product Development

Paul is well known throughout the industry for his product expertise. He will be responsible for building the seasonal SRL collections. In addition to the key account product presentations, Paul will directly manage several top customers in the East. He will report directly to Kerry Brozyna.

Contact information:

Email address: paul.gagne@srl-leather.com

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Sales Agents:

Bruce Macdonald: NE representative

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Gary Roden: Southwest and West Coast

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Warren Stephens: United Kingdom

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