



Shanghai Richina Leather Co., Ltd

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Wolverine Leather, Inc visits Shanghai Richina Leather

June 10, 2009: Shanghai, PRC: Michael McBreen, President of Global Operations Group, Wolverine Worldwide, Inc visited Shanghai Richina Leather Co., Ltd. today for high level meetings with senior Richina managers on strategic initiatives the two company are exploring. Shanghai Richina Leather Co. Ltd. is a subsidiary of Richina Industries, Inc.

According to Bob Moore, President and CEO of Richina Industries, Inc., "the testament to SRL's quality, reliability and innovation is the growth of our Wolverine business, up 32% in 2009. Today's meetings with MikeMcBreen centered on break-through strategies and new business model innovation between SRL and Wolverine Worldwide.

Richard Yan, Managing Director of Richina Inc., the Parent Corporation of Richina Industries added, "innovation is imperative to compete in today's zero-sum environment. Innovation means product, balance sheet leveraging, and new ways of doing business together."

Shanghai Richina Leather Co., Ltd. is headquartered in Shanghai, China and produces auto, garment and footwear leather for global brands including Nike, Cole Haan, Johnston and Murphy, Calvin Klein, Merrell, Clarks, Born, HH Brown, Timberland, Sperry Topsider and Wolverine. SRL is BLC Silver certified, and ISO 9001, 14001 and TS 16949 rated.

Wolverine Worldwide, Inc. (NYSE: WWW) is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport and uniform footwear and apparel. WWW is committed to service and product excellence. WWW brands include Bates, Chaco, Cushe, Harley-Davidson, Hush Puppies, Merrell, CAT and Wolverine.